



# City of St. Augustine Beach Municipal Marketing Program

The purpose of the Municipal Marketing Program is to generate economic development at the City of St. Augustine Beach by promoting local businesses at city events, programs, projects and promotions. All fees and benefits are from the date you start until the same time the next year. All benefits are for City sponsored events only and do not include events hosted by other organizations that take place within the Beach City limits. Partner organizations will pay a predetermined annual marketing fee to the City of St. Augustine Beach for a predetermined schedule of benefits. The fees and benefits are subject to review and change on an annual basis. City Events include Arbor Day in April, Veteran's Day in November and Beach Blast Off in December. This also includes our social media site announcements.

\*This sponsorship does NOT include Police Department Events.

## **PREMIER Platinum Sponsor & Event Host**

**\$5,000**

- Benefits as a Platinum Sponsor, And...
- Recognition as Title Sponsor
- Your Logo and Live Link on City Events Website
- Announcements of Your Contributions/ Services to Residents via Social Media and E-Newsletter

## **Platinum Sponsor**

**\$2,500**

- Benefits as a Gold Sponsor, And...
- Verbal Recognition at City Events
- Prominent Role at the Beach Blast Off Event
- Booth at Select City - Sponsored Events

## **Gold Sponsor**

**\$1,500**

- Benefits as a Silver Sponsor, And...
- Website Link
- Social Media Write Up
- Announcement of Your Events and Community Support Via Social Media

## **Silver Sponsor**

**\$1,000**

- Benefits as a Bronze Sponsor, And...
- Lunch with Beach City Staffer or Mayor
- Banner at all Events
- City Event Advertising Materials (not always available in all publications)

## **Bronze Sponsor**

**\$500**

- Benefits as a Contributor, And..
- Marketing on all City Event Signs
- Recognition in City's Monthly E-Newsletter

## **Contributor**

**\$250**

- Website Listing
- Social Media Mention
- City Partner Certificate
- Laminated Badge identifying you as a Sponsor